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	Application No.	Applicant(s)
Notice of Allowability	09/322,073	GUHEEN ET AL.
	Examiner	Art Unit
	Robert M. Pond	3625
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.		
1. ☑ This communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance, Paper #20060413</u> . ☐ Of the communication is responsive to <u>Amendent (2/06/06) and Reasons for Allowance</u> , Paper #20060413. ☐ Of the communication is responsive to the communication is responsive to the communication is responsive to the communication of th		
2.  The allowed claim(s) is/are <u>1,2,4-10 and 12-17</u> .		
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  a) ☐ All b) ☐ Some* c) ☐ None of the:  1. ☐ Certified copies of the priority documents have been received.		
2. Certified copies of the priority documents have been received in Application No		
3. Copies of the certified copies of the priority documents have been received in this national stage application from the		
International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.  THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		
4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.		
5. CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.		
(a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached		
1)  hereto or 2)  to Paper No./Mail Date		
(b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date		
Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).		
6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.		
Attachment(s) 1. ☑ Notice of References Cited (PTO-892)		atent Application (PTO-152)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary	(PTO-413),
3. Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date	Paper No./Mail Dat 8), 7. ☐ Examiner's Amendn	e nent/Comment
Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. ☑ Examiner's Stateme 9. ☐ Other	nt of Reasons for Allowance

#### **REASONS FOR ALLOWANCE**

### **Allowed Claims**

Claims 1, 2, 4-10 and 12-17 are allowable over the prior art of record. Claims 3 and 11 were previously canceled.

# Reasons for Allowability

The following is an examiner's statement of reasons for allowance:

The present invention relates to conveying information regarding a web architecture framework, and more particularly to displaying a system such as a web architecture framework in order to effectively serve as a selling tool.

Claim 1: no prior art of record discloses nor teaches a method of executing logic by a processor of identifying a plurality of business alliances from among a plurality of business entities associated with targeted components that offer improvements to the existing network framework, the targeted components being determined and displayed in a pictorial representation of an existing network framework, and the displayed targeted components being indicia coded to identify the business alliances offering the targeted components.

Claims 9 and 17: computer program and system reasons are based on similar rationale as noted above for Claim 1.

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## Closest US Patent Prior Art

Ruffin (US 6,249,769) neither teaches nor discloses indicia coding a plurality of targeted components of an existing framework with information pertaining to business alliances.

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McCann (5,963,939) neither discloses nor teaches indicia coding a plurality of components of an existing framework with information pertaining to business alliances. McCann discloses evaluating existing networks but offers little specificity. McCann is focused on sizing up user requirements in order to propose a new network infrastructure. Combining Ruffin with McCann offer no remedy for the claimed subject matter as described.

Battat (US 5,958,012) teaches UNICENTER TNG which provides a visual representation of a network that is being monitored. There is an abundance of prior art like Battat showing indicia coding of network components in an existing network framework but all prior art searched by this examiner falls short of disclosing the allowable subject matter.

### Closest Non-patent Literature Prior Art

PR Newswire (Paper #20050512, PTO-892, Item: U) teaches business alliances but fails to overcome deficiencies in Ruffin or McCann. PR Newswire neither discloses nor teaches indicia coding a plurality of components of an existing framework with information pertaining to business alliances. A full template prior art search was conducted by EIC in October 2005 and a subsequent full template search was conducted to support this allowance.

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# Closest Foreign Publication Prior Art

Foreign publications submitted by the Applicant offered little to no value in examining this case. The Examiner considered foreign publications but did not apply foreign publication prior art in any office action.

#### Conclusion

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Robert M. Pond whose telephone number is 571-272-6760. The examiner can normally be reached on 8:30AM-5:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mr. Mark Fadok can be reached on 571-272-6755. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR.

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Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Robert M. Pond Primary Examiner April 14, 2006



Inventor: GUHEEN ET AL Docket No.: 8567.108US01

Title: WEB-BASED ARCHITECTURE SALES TOOL (AS AMENDED)

Serial No.: 09/322.073

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INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO INDIGATE REQUIRED COMPONENTS FOR THE IMPLEMENTATION OF THE SYSTEM

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO INDICATE A PRIORITY OF THE IMPLEMENTATION FOR THE COMPONENTS OF THE SYSTEM

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO INDICATE PARTICULAR PHASES IN WHICH THE COMPONENTS OF THE SYSTEM ARE DELIVERED

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN:ORDER TO COMPARE A PLURALITY OF **VENDORS** 20

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO SERVE AS A SELLING TOOL

MINDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO DEPICT INFORMATION \*RELATING TO AT LEAST ONE OF BUILDING. MANAGEMENT, AND SUPPORT OF THE SYSTEM 24

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO CONVEY INFORMATION PERTAINING TO WHICH COMPONENTS OF A SYSTEM PRODUCTS OR SERVICES RELATE

INDICIA CODING THE COMPONENTS OF THE SYSTEM IN ORDER TO IDENTIFY ALLIANCES OF A PLURALITY OF BUSINESS ENTITIES IN COMPONENTS 28 OF A SYSTEM

INDICIA CODING THE COMPONENTS OF THE SYSTEM .. IN ORDER TO CONVEY A MANNER IN WHICH THE COMPONENTS OF THE SYSTEM ARE TO BE 30 **TESTED** 

DISPLAYING A PICTORIAL REPRESENTATION OF A SYSTEM INCLUDING A **PLURALITY OF COMPONENTS** 

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Fig. 1

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